

RECEIVABLES CREDIT/DEBIT MEMO FORM

Note: Complete this form electronically and use the drop down menus when provided.

Today's Date:	October 17, 2012	
Station:	WLKY	Drop Down
Sales Region:	NATIONAL	Drop Down
Agency:	Buying Time, LLC	
Advertiser:	IDCVF-Donnelly/D/Senate	
Invoice #	955890-1 and 955890-2	Net Invoice Amount
Invoice Date	9-30-12 and 10-7-12	Amount Paid
	Adjustment to Gross Billing	\$ 1,545.00
	Adjustment to Net Billing	\$ 1,313.25
AE Name:	Fran Berg	
SM Name:	Bob Ortiz	
Reason for DEBIT/CREDIT:	POLITICAL RATE ADJUSTMENT	Drop Down
	(Field Required - must use drop down list)	

EXPLANATION (Please explain in detail):


Revised invoice required? \_\_\_\_\_

REQUIRED APPROVALS:

Local AE	Local Sales Region	(Web & Mobile when applicable)
LSM	Local Sales Region	(Web & Mobile when applicable)
NSM	National Sales Region	(Web & Mobile when applicable)
DSM	Digital Sales Region	Web & Mobile optional/station's discretion
GSM	All debits/credits	except Retrans & Non Sales region
Regl Controller	All debits/credits	

Form with all required approvals emailed to Regional C&C Manager

Input to Wide Orbit on: \_\_\_\_\_ by \_\_\_\_\_

DUPLICATE

## INVOICE



**WLKY-TV**  
**1918 Mellwood Ave.**  
**Louisville, KY 40206**  
**Main: (502)893-3671**  
**Billing: (410)338-6432**

www.wlky.com

Billing Address:

**Buying Time, LLC.**  
**Attention: Accounts Payable**  
**650 Massachusetts Ave NW**  
**Ste 210**  
**Washington, DC 20001**

Send Payment To:

**WLKY-TV**  
**PO Box 26880**  
**Lehigh Valley, PA 18002-6880**

Invoice #	Invoice Date	Invoice Month	Invoice Period
955890-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WLKY	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Donnelly/D/Senate	IDCVF-DONNELLY	2383

Flight Dates	Order #	Alt Order #
09/26/12 - 10/01/12	955890	07907115

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	354	352

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/26/12	09/28/12	Early Show 2	8a-9a	--W-F--	:30	2	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--W-F--	2	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLKY	W	09/26/12		Early Show 2	8a-9a	:00		<del>\$125.00</del> NM
See MG 1.3									
3	WLKY	Th	09/27/12	8:23 AM	Early Show 2	8a-9a	:30	JSD12-09-30	\$125.00 NM
MG for 1.2 09/26									
1	WLKY	F	09/28/12	8:17 AM	Early Show 2	8a-9a	:30	JSD12-09-30	\$125.00 NM
4	09/26/12	09/28/12	M-F NewsChannel 32	5p-6p	--WTF--	:30	3	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--WTF--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLKY	W	09/26/12	5:40 PM	M-F NewsChannel 32	5p-6p	:30	JSD12-09-30	\$500.00 NM
1	WLKY	Th	09/27/12	5:38 PM	M-F NewsChannel 32	5p-6p	:30	JSD12-09-30	\$500.00 NM
3	WLKY	F	09/28/12	5:21 PM	M-F NewsChannel 32	5p-6p	:30	JSD12-09-30	\$500.00 NM
8	09/26/12	09/28/12	Young & The Restless	4p-5p	--W-F--	:30	2	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--W-F--	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLKY	W	09/26/12	4:25 PM	Young & The Restless	4p-5p	:30	JSD12-09-30	\$450.00 NM
2	WLKY	F	09/28/12	4:26 PM	Young & The Restless	4p-5p	:30	JSD12-09-30	\$450.00 NM
10	09/28/12	09/28/12	M-F NewsChannel 32 N	12p-1p	----F--	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----F--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLKY	F	09/28/12	12:44 PM	M-F NewsChannel 32 N	12p-1p	:30	JSD12-09-30	\$350.00 NM

Total Spots 8

Gross Total \$3,000.00



Send Payment To:  
**WLKY-TV**  
**PO Box 26880**  
**Lehigh Valley, PA 18002-6880**

# INVOICE

DUPLICATE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
955890-1	09/30/12	September 2012	08/27/12 - 09/30/12

  

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Donnelly/D/Senate	IDCVF-DONNELLY	2383

www.wlky.com

**Payment Terms 30 Days**

<u>Agency Commission</u>	<b>\$450.00</b>
<u>Net Amount Due</u>	<b>\$2,550.00</b>

DUPLICATE

## INVOICE



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**1918 Mellwood Ave.**  
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Billing Address:

**Buying Time, LLC.**  
**Attention: Accounts Payable**  
**650 Massachusetts Ave NW**  
**Ste 210**  
**Washington, DC 20001**

Send Payment To:

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**PO Box 26880**  
**Lehigh Valley, PA 18002-6880**

Invoice #	Invoice Date	Invoice Month	Invoice Period
955890-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WLKY	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Donnelly/D/Senate	IDCVF-DONNELLY	2383

Flight Dates	Order #	Alt Order #
09/26/12 - 10/01/12	955890	07907115

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	354	352

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/01/12	10/01/12	Early Show 2	8a-9a	M-----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLKY	M	10/01/12	8:54 AM	Early Show 2	8a-9a	:30	JSD12-09-30	\$125.00 NM
7	10/01/12	10/01/12	M-F NewsChannel 32	5p-6p	M-----	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLKY	M	10/01/12	5:14 PM	M-F NewsChannel 32	5p-6p	:30	JSD12-09-30	\$500.00 NM
11	10/01/12	10/01/12	M-F NewsChannel 32 N	12p-1p	M-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLKY	M	10/01/12	12:42 PM	M-F NewsChannel 32 N	12p-1p	:30	JSD12-09-30	\$350.00 NM
<u>Total Spots</u>							<b>3</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$975.00</b>
<u>Agency Commission</u>	<b>\$146.25</b>
<u>Net Amount Due</u>	<b>\$828.75</b>

# 2012 WLKY Rebate Form

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Advertiser: IDCVF-Donnelly/D/Senate      Order #: 955890-7907115      Contract #: 955890

Agency: Buying Time, LLC

**Contract #: 955890**[illegible]

RECEIVABLES CREDIT/DEBIT MEMO FORM

Note: Complete this form electronically and use the drop down menus when provided.

Today's Date:	October 17, 2012	
Station:	WLKY	Drop Down
Sales Region:	NATIONAL	Drop Down
Agency:	Buying Time, LLC	
Advertiser:	IDCVF-Donnelly/D/Senate	
Invoice #	961914	Net Invoice Amount
Invoice Date	tba	Amount Paid
	Adjustment to Gross Billing	\$ 1,240.00
	Adjustment to Net Billing	\$ 1,054.00
AE Name:	Fran Berg	
SM Name:	Bob Ortiz	
Reason for DEBIT/CREDIT:	POLITICAL RATE ADJUSTMENT	Drop Down
	(Field Required - must use drop down list)	

EXPLANATION (Please explain in detail):


Revised invoice required? \_\_\_\_\_

REQUIRED APPROVALS:

Local AE	Local Sales Region	(Web & Mobile when applicable)
LSM	Local Sales Region	(Web & Mobile when applicable)
NSM	National Sales Region	(Web & Mobile when applicable)
DSM	Digital Sales Region	Web & Mobile optional/station's discretion
GSM	All debits/credits	except Retrans & Non Sales region
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## PREVIEW



**WLKY-TV**  
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**Ste 210**  
**Washington, DC 20001**

Send Payment To:

**WLKY-TV**  
**PO Box 26880**  
**Lehigh Valley, PA 18002-6880**

Invoice #	Invoice Date	Invoice Month	Invoice Period
tbd	tbd	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WLKY	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Donnelly/D/Senate	IDCVF/Political	2425

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	961914	07910822

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	354	352

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/11/12	Early Show 2	8a-9a	- T- T- - -	:30	2	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	- T- T- - -	2	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLKY	Tu	10/09/12	8:30 AM	Early Show 2	8a-9a	:30	JSD12- 12- 30H	\$125.00 NM
2	WLKY	Th	10/11/12	8:24 AM	Early Show 2	8a-9a	:30	JSD12- 12- 30H	\$125.00 NM
3	10/15/12	10/15/12	Early Show 2	8a-9a	M- - - - -	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M- - - - -	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLKY	M	10/15/12	8:48 AM	Early Show 2	8a-9a	:30	JSD12- 12- 30H	\$125.00 NM
4	10/09/12	10/12/12	M-F NewsChannel 32	5p-6p	- TWTF- -	:30	4	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	- TWTF- -	4	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WLKY	Tu	10/09/12	5:22 PM	M-F NewsChannel 32	5p-6p	:30	JSD12- 12- 30H	\$500.00 NM
2	WLKY	W	10/10/12	5:49 PM	M-F NewsChannel 32	5p-6p	:30	JSD12- 12- 30H	\$500.00 NM
1	WLKY	Th	10/11/12	5:11 PM	M-F NewsChannel 32	5p-6p	:30	JSD12- 12- 30H	\$500.00 NM
4	WLKY	F	10/12/12	5:57 PM	M-F NewsChannel 32	5p-6p	:30	JSD12- 12- 30H	\$500.00 NM
8	10/15/12	10/15/12	M-F NewsChannel 32	5p-6p	M- - - - -	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M- - - - -	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLKY	M	10/15/12	5:24 PM	M-F NewsChannel 32	5p-6p	:30	JSD12- 12- 30H	\$500.00 NM
9	10/09/12	10/12/12	M-F NewsChannel 32 6	6p-630p	- TWTF- -	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	- TWTF- -	4	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WLKY	Tu	10/09/12	6:08 PM	M-F NewsChannel 32 6	6p-630p	:30	JSD12- 12- 30H	\$700.00 NM
1	WLKY	W	10/10/12	6:29 PM	M-F NewsChannel 32 6	6p-630p	:30	JSD12- 12- 30H	\$700.00 NM
2	WLKY	Th	10/11/12	6:21 PM	M-F NewsChannel 32 6	6p-630p	:30	JSD12- 12- 30H	\$700.00 NM
4	WLKY	F	10/12/12	6:22 PM	M-F NewsChannel 32 6	6p-630p	:30	JSD12- 12- 30H	\$700.00 NM

**PREVIEW**

Send Payment To:

**WLKY-TV**  
**PO Box 26880**  
**Lehigh Valley, PA 18002-6880**

www.wlky.com

<u>Invoice #</u> tbd	<u>Invoice Date</u> tbd	<u>Invoice Month</u> October 2012	<u>Invoice Period</u> 10/01/12 - 10/15/12
<u>Advertiser</u> Donnelly/D/Senate	<u>Product</u> IDCVF/Political	<u>Estimate Number</u> 2425	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/15/12	10/15/12	M-F NewsChannel 32 6	6p-630p	M-----	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$750.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WLKY	M	10/15/12	6:23 PM	M-F NewsChannel 32 6	6p-630p	:30	JSD12- 12- 30H	\$750.00 NM
14	10/15/12	10/15/12	NewsChannel 32 5a-530a	5a-530a	M-----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WLKY	M	10/15/12	5:18 AM	NewsChannel 32 5a-530a	5a-530a	:30	JSD12- 12- 30H	\$200.00 NM
<u>Total Spots</u>							<b>14</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$6,625.00</b>
<u>Agency Commission</u>	<b>\$993.75</b>
<u>Net Amount Due</u>	<b>\$5,631.25</b>



# 2012 WLKY Rebate Form

Advertiser: IDCVF-Donnelly/D/Senate

Order #: 961914-7910822

Contract #: 961914

Agency: Buying Time, LLC

Week of	Time Period	Length	Client Paid	LUC	Difference	# Spots in TP	Rebate
10/08/12	M-F 8-9a	30	125.00	55.00	70.00	2	140.00
10/08/12	M-F 5-6p	30	500.00	225.00	275.00	4	1,100.00
					-	0	-
					-	0	-
					-	0	-
					-	0	-
					-	0	-
					-	0	-
			-	-	-	0	-
			-	-	-	0	-
			-	-	-	0	-
			-	-	-	0	-
			-	-	-	0	-
			-	-	-	0	-
			-	-	-	0	-
			-	-	-	0	-
			-	-	-	0	-
			-	-	-	0	-
			-	-	-	0	-
			-	-	-	0	-
			-	-	-	0	-
			-	-	-	0	-
			-	-	-	0	-
			-	-	-	0	-
						<b>Totals</b>	<b>1,240.00</b>